
Subject:	DRAFT CORPORATE PLAN 2020-2024
Meeting and Date:	Cabinet – 3 February 2020 Overview and Scrutiny Committee – 10 February 2020 Cabinet – 24 February 2020 Council – 26 February 2020
Report of:	Michelle Farrow, Head of Leadership Support
Portfolio Holder:	Councillor Trevor Bartlett, Leader of the Council
Decision Type:	Key
Classification:	Unrestricted

Purpose of the report: To present the Draft Corporate Plan 2020-2024.

Recommendation: That Members approve the Draft Corporate Plan 2020-2024 and the Plan is placed on the Council's website.

1. Summary

The new draft Corporate Plan provides the Council with a renewed focus and priorities for the District to take work forward for the next four years within the budget available. This Plan identifies the Council's ongoing commitment to the regeneration of the District, both physical and social, and also emphasises the importance of the tourism agenda in realising the opportunities for our District and economy. During the last few years the climate change agenda has become more important in our everyday lives and this is a cross-cutting theme within the Plan to facilitate a better environment for everyone. This Plan highlights the focus on Dover Town as the Gateway to the UK/Europe and as a benefit to the whole District.

The plan has been set against the budget and recognition of the potential ongoing financial constraints.

2. Introduction and Background

2.1 The Corporate Plan is the Council's main strategic document, providing a framework for the delivery of services. It is a clear statement of our vision and corporate objectives, providing the context for other strategies and plans that produced. This draft plan has been kept deliberately shorter than previous plans to highlight the focus given to the main areas of regeneration and tourism, housing and community and climate change.

2.2 The Corporate Plan directs and guides the development of our business plans, the budget and the direction of the Council. This ensures the allocation of budget is linked to delivering priorities.

2.3 In order to monitor progress against actions contained in the Plan, each service area will develop its own business plan. Indicators for progress will also be included within the new quarterly performance report, currently in development, alongside any strategic risks and mitigations.

2.4 The Council's vision is to be "A District of ambition, inspiration and good living – a destination of choice." The following Corporate Objectives have been identified to achieve the vision. The Corporate Objectives are all equal and not in priority order. These are:

- Regeneration – Tourism and Inward Investment
- Housing and Community
- Climate Change, Environment and Assets – a cleaner sustainable environment
- Working smartly and delivering services

2.5 The Draft Corporate Plan will be designed in line with the design of the draft Strategic Tourism & Visitor Economy Strategy, and with a 'Corporate Plan on a Page' version.

3. **Identification of Options**

3.1 Approve the Corporate Plan and communicate the objectives and actions contained.

3.2 Not approve the Corporate Plan, leaving the Corporate Plan 2016 -2020 as the main Plan guiding the Council.

4. **Evaluation of Options**

4.1 The preferred option is to approve the draft Corporate Plan 2020-2024.

5. **Resource Implications**

5.1 The Plan is considered at the same time as the Budget. No additional budget is envisaged for the next financial year as a result of the actions identified within the Plan as the budget is set against them.

6. **Corporate Implications**

6.1 Comment from the Director of Finance, Housing and Community (linked to the MTFP):

"The s151 Officer has been consulted in the preparation of this report. There are no direct financial implications from the adoption of the plan. When individual initiatives are progressed as a consequence of the Corporate Plan, they will be subject to reports to Members for approval and the financial implications of those initiatives will be addressed in the specific reports at that time."

6.2 Comment from the Solicitor to the Council:

"The Solicitor to the Council has been consulted in the preparation of this report and has no further comments to make".

6.3 Comment from the Equalities Officer:

This report does not specifically highlight any equality implications however in discharging their duties members are required to comply with the public sector equality duty as set out in Section 149 of the Equality Act 2010 <http://www.legislation.gov.uk/ukpga/2010/15>.

7. **Appendices**

Appendix 1 – Draft Corporate Plan 2020-2024

8. **Background Papers**

Corporate Plan 2016 - 2020

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