B. **Description of Portfolios**

Each member of the executive has a portfolio and the following parts set out a description of each portfolio together with its overall scope and responsibilities.

**Portfolio: Leader of the Council**

The Leader of the Council provides strategic and political leadership to the authority, and leads in its relations with government, other public bodies, partner organisations and the media and is responsible for encouraging and promoting the prosperity of the District by developing local entrepreneurship, inward investment and community regeneration.

The Council is required to operate a ‘strong leader’ model and executive authority rests with the Leader of the Council. The Leader has presently delegated functions to members of the executive to the extent necessary to permit collective decision making by the executive.

**Main Areas of Responsibility**

- Leadership
- Policy co-ordination and development
- Communications
- Corporate Plan
- Economic Development
- Green Commitment

**Portfolio: Deputy Leader**

The Deputy Leader supports the Leader, including if for any reason the Leader is unable to act or the office of the Leader is vacant, acting in the Leader’s place.

**Main Area of Responsibility**

- Political Management Processes

(Note: Under the current executive structure the Portfolio of the Deputy Leader is held in conjunction with another Portfolio.)

**Portfolio 1: Transport, Licensing and Community**

The Portfolio Holder for Transport, Licensing and Community is responsible for:

- Monitoring the provision of transport services
- Overseeing licensing for taxis, public entertainment and other areas subject to legislation
- Parking and Highways (where the latter falls within the remit of the Council)
- Ensuring that good quality transport services are accessible to all people within the District
- Promoting good quality events management
Encouraging good standards of public behaviour, acting to ensure that enforcement action is taken against anti-social behaviour
Kent County Council lead
Promoting a culture of pride and community spirit in the District

Main Areas of Responsibility

- Transport
- Licensing Policy – all Acts
- Parking
- Events Management (including Open Golf Championship)
- Kent County Council lead
- Maintaining good relations with Kent Police and Kent’s Police and Crime Commissioner
- Crime Reduction
- Children and Young People
- Community Safety and Engagement
- Voluntary Sector
- CCTV

Portfolio 2: Planning and Regulatory Services

The Portfolio Holder for Planning and Regulatory Services is responsible for:

- Improvement to the built and natural environment and conserving the heritage of the District
- Ensuring that waste and pollution is minimised and that waste produced is recycled or reused as much as possible
- Safeguarding the health of the District, including the environmental health function of the Council.
- Ensuring up to date and relevant planning policies

Main Areas of Responsibility

- Development Control
- Forward Planning
- Local Plan
- Core Strategy
- Environmental and Public Protection
- Environmental Enforcement
- Port Health
- Corporate Health and Safety
- Private Sector Housing
- Planning Enforcement
- Waste Services
- Air, Water and Land Quality
- Nuisance (noise, dust, etc.)
- Accumulations
- Dog and Pest Control
- Food Safety
• Health and Safety
• Infectious Disease Control
• Port Health
• Smoke Free Enforcement

Portfolio 3: **Environment and Corporate Property**

The Portfolio Holder for Environment and Corporate Property is responsible for:

• Managing the Council’s assets and property
• Encouraging, sporting and leisure activities, as well as acting as a champion for vulnerable, disadvantaged, disabled and elderly people within the District
• To act as the Council’s Armed Forces Champion

**Main Areas of Responsibility**

• Corporate Property
• Asset Management
• Architecture and Surveying
• Valuation and CPS
• Building Control
• Leisure Services
• Deal Pier
• Parks and Open Spaces
• Natural Environment
• Public Conveniences
• Armed Forces Champion

Portfolio 4: **Finance, Governance and Digital**

The Portfolio Holder for Finance, Governance and Digital is responsible for:

• Ensuring the effective management and use of the Council's finances, revenue income, non-staff resources and other assets
• Co-ordinating the delivery of the Capital Programme
• Ensuring that the Council performs to a high standard in accordance with good governance and equality-related principles and that these areas are monitored effectively
• Ensuring that the Council maintains good relations with its staff
• Supporting the Council's culture of customer care in its delivery of services
• Ensuring the effective use of information technology

**Main Areas of Responsibility**

• Finance
• Revenue
• Capital Programme and Prudential Borrowing Code
• Property Investment
• Performance Management and Monitoring
• Corporate Governance
• Corporate Support Services – Audit, Legal and Democratic Services
Portfolio 5: **Inward Investment and Tourism**

The Portfolio Holder for Inward Investment and Tourism has a wide-ranging brief related to the promoting the district as a destination for inward investment and tourism. The Portfolio Holder is also responsible for:

- Monitoring the accessibility and acquisition of skills and training by all age groups in the District
- Promoting the district as a destination for inward investment and tourism

**Main Areas of Responsibility**

- Tourism
- Museum Services
- Heritage
- Arts and Culture
- Lifelong Learning
- Skills and Training including relations with training-related bodies

Portfolio 6: **Housing and Health**

The Portfolio Holder for Housing and Health is responsible for:

- Ensuring that the future housing needs of the District are met, and that current housing stock is of a decent standard
- Overseeing the Council's relationship with tenants and private sector landlords
- Partnership working with a range of bodies involved in the provision of (or with an interest in) health services in Kent, including work through the Health and Wellbeing Board
- The Council's response to the public health directive of the Local Government and Public Involvement in Health Act 2007

**Main Areas of Responsibility**

- Strategic Housing
- Local Authority Housing
- Landlord and Tenants
- Homelessness Prevention
- Lead for the council's relationship with East Kent Housing